

MEGAN LIZ SMITH

E: megs3k@gmail.com | M: 612-751-1533 | [linkedin.com/in/meganlizsmith](https://www.linkedin.com/in/meganlizsmith) | meganlizsmith.com

PROFESSIONAL EXPERIENCE

Video Journalist

Scripps News, Minneapolis, MN

(April 2021 - Oct. 2021)

Pitch, produce, shoot, write and edit daily 1 to 5 minute news stories to air on Scripps News main broadcast network, any of the 61 Scripps News-owned local TV news stations, and publication on all digital platforms.

- Pitched, produced, shot and edited videos that brought thousands of new viewers to Scripps News' Youtube channel.
- Covered major national breaking news events like war in Israel and Gaza, Trump civil and criminal trials and more

Documentary Director of Photography, Producer and Editor

FREELANCE, Minnesota, New York, Missouri, South Africa

(Jan. 2017 - Present)

Produce digital videos for media outlets like Newsy, AP, Kaplan, Shutterfly, The Missourian, Ion Network, KBIA, How to Media, MN Fashion Week, HipHopDX and more under quick deadlines.

- Received over 100,000 views on Youtube Explainer videos posted to a channel that averages just over 100 views per video, and produced short documentaries that played at festivals across the country, including the First Look Festival at The Museum of the Moving Image.

Sr. Creative Producer

FOX 29 AND WPTV, West Palm Beach, FL

(April 2022 - Present)

Create and execute promotional campaigns for the station and clients, fill in as a video journalist for major news.

- Produced, shot and edited over 100 commercials (often documentary-style) that aired locally and nationally.

Director of Photography, Producer and Editor

ADX LABS, Minneapolis, MN

(Oct. 2021 - March 2022)

Produce and publish, market and track any and all multimedia used to promote ADX's newest products/services.

- Created a fitness brand called "N2U," which involved producing 25 hour-long workout videos, with marketing materials for each video and a branding guide.

Video Journalist

KOMU 8, Columbia, MO

(Aug. 2019 - Aug. 2020)

Pitch, produce, shoot and edit breaking news stories.

- Filmed for more than 50 live shows and was referred to as the "best camera operator on staff."

Production Associate

ABC NEWS/DISNEY, New York, NY

(June 2019 - Sept. 2019)

Organize shoots for by writing calling sheets, reaching out to freelancers, securing permits, picking up equipment, communicating with story producers, editors and management, and solving any potential issues that occur.

- At the request of the crew, I was brought on as the Assistant Director on two separate week-long shoots for the reality show *Truth About Murder with Sonny Hostin*, and asked to run casting sessions for the show *What Would You Do?*

SKILLS

Cinematography • Video Editing • Multimedia Journalism • Copywriting • Animation • Producing • Team Management • HTML • CSS • SEO • Web Design • Social Media Management • Tiktok • Snapchat • Youtube • Instagram • Adobe Suite • Davinci Resolve • Final Cut Pro • Lighting Design • AP Style • Drone operating • Procreate

EDUCATION

University of Missouri School of Journalism, Columbia, MO

B.J. in Documentary Journalism, graduated May 2020, Summa Cum Laude